



COREY GILMORE

ART DIRECTOR
DIGITAL MARKETING MANAGER

623.337.0892

TAMPA, FL

COREY@RIVETSANDINK.COM

Infantryman - U.S. Army National Guard

October 2018 to Present - Leesburg, FL

Completed Army One Station Unit Training at the U.S. Army School of Infantry in Fort Benning, GA in May of 2019. Activated as part of emergency response Operations related to Covid-19 from March 2020 - June 2020. Activated June 2020 - August 2020 for Operations related to civil disturbances throughout Florida and Washington D.C. Activated in January 2021 as part of Security Operations to support the Presidential Inauguration in Washington D.C. Deployed to Bosnia May 2021 - June 2021 for participation in the NATO Exercise Defender Europe '21. Deployed November 2021 - November 2022 in support of various Security and Combat related Operations in Syria, Saudi Arabia, and Kuwait. Added to state Promotion List for the Rank of 'Sergeant' (E-5) January 2023.

Graphics & Digital Marketing Consultant - Rivets & Ink

August 2008 to Present - Tampa, FL

Currently produce all artwork and digital marketing collateral for any projects acquired under the Rivets & Ink brand. Also responsible for projects awarded to various other design firms and corporations. I was self-employed in this role Jun 2014 - Feb 2019, and my list of clients during that time include World of Beer, VF Corporation, Harley-Davidson Motorcycles, Jimmy Hula's, Truhair by Chelsea Scott, Lilypad Solutions, Tampa Nails, The Ride Factory, Blue Cord Outdoors, Kelp Sushi Joint, and many others.

Digital Marketing Specialist - Lilypad Solutions/Fintech

October 2019 to August 2020 - Tampa, FL

Worked with the Marketing department to produce print and digital marketing plans for the Lilypad product. Was responsible for lead generation through all print and digital advertising initiatives, as well as the planning and implementation of all digital advertising touch points and funnels for the Lilypad product. Managed all digital advertising campaigns and budgets for Lilypad related advertising on the Facebook, Google, and LinkedIn advertising platforms. Produced and managed all graphics for web banners, print ads, ebooks, landing pages, and MailChimp email campaigns.

Lead Graphic Designer/Marketing Assistant - Real Hospitality Group

September 2013 to June 2014 - Ocean City, MD

Assisted and supported RHG's Sales, Marketing, Public Relations and Corporate Responsibility efforts while directly reporting to the Chief Marketing Officer. Performed duties to support the sales and marketing efforts of more than 75 RHG hotels and the corporate office to include, but not limited to: Social Media analysis, creation and development of social media sites and campaigns. Maintained PR files, and assisted in placements of press releases. Produced all graphic design of collateral, web banners, and social media bulletins. Maintained time and materials tracking for billing of services to the field and established trace program for contracts in sales, marketing, and PR. Maintained photo and logo files for hotels and the corporate office. Updated and maintained Extranet and corporate web resources, while performing general duties including typing, dictation and phone call reception. Assisted administrative office staff during periods of need. Maintained a filing system of pertinent records and time and materials billing. Maintained files and assist in correspondence for the Chief Operating Officer. Assigned and distributed work under general direction to other clerical and office associates.

Graphic Designer - Flag Publications(Ocean City Today, Bayside Gazette)

August 2012 to June 2013 - Ocean City

Primary tasks performed included designing and maintaining all advertisements for multiple weekly publications within a small production team for over 400 hundred local clients and agencies. Secondary tasks included web content management, post creation, and pagination.

Admin Assistant/Graphic Designer - Omega Systems, Inc

May 2004 to August 2008 - Colorado Springs, CO/Phoenix, AZ

Initiated employment in May of 2004 as an assembler for a Tactical Communications contract. Work on contract ended in August of 2004, and I was quickly moved to a more desirable position as an administrative assistant. My daily tasks involved functional support for the Executive and HR departments generally involving copying, filing, corporate errands, basic graphic design(letterhead, email, corporate flyers,etc.), scheduling travel, and archiving files for disaster recovery. In early 2006, the corporation discovered my abilities as a graphic designer, and a promotion to Lead Graphic Designer was quickly obtained. Job functions at this level included graphic support for all employees within the corporation, whenever necessary. Tasks performed included 3D graphic support and blueprints of each system, as required by contracts. Also supported the company with graphics for emails, corporate documents, logos, brochures, contract proposals, trade show animations and displays, press releases, and other marketing material.



EDUCATION & SKILLS

Paradise Valley Community College - Phoenix, AZ

More than forty credit hours of completed classes with satisfactory marks in general studies courses, business law, business contracting, Adobe Flash, Adobe Illustrator, Excel, and PowerPoint.

Ashworth College - Norcross, GA - Graphic Design

Graphic Design Certificate obtained October 2013.

Hillsborough County Community College - Tampa, FL - Cybersecurity A.S.

More than forty-five credit hours of completed classes with satisfactory marks in Cybersecurity related courses including information security, cisco networking, and penetration testing.

CERTIFICATIONS

- U.S. Army Distributed Leaders Course Level I
- AWS Cloud Practitioner Essentials
- Google Ads Display Certification
- CCNA: Introduction to Networks
- Facebook Certified Digital Marketing Associate
- Facebook Certified Creative Strategy Professional

SKILLS

Adobe InDesign

Layouts, Typography

Adobe Illustrator

Vector Graphics, Logos, Corporate Identity, Branding

Adobe Photoshop

Photo Retouching, Manipulation

Creality Slicer

3d Printing, Product Design Prototyping

Digital Advertising

Facebook, Google, LinkedIn, Mailchimp

Microsoft Office

Excel, PowerPoint, Publisher, Visio, Word

Premier

Video Editing, Social Media Content Creation

Shopify

Ecommerce, Marketing

Solidworks

3D CAD Part & Assembly Design

Web Development

HTML, CSS, Javascript, PHP, MySQL

WordPress

Content Management, Landing Pages

WORK SAMPLES

